



Advertising Rates

Newsletter Ads	Members	Non-Members *
Newsletter Text link with description up to 50 characters	\$10	\$30
Newsletter Button on side column (125 x 125 or 125 x 150)	\$35	\$55
Newsletter Banner divider on center (468 x 60)	\$55	\$75
Dedicated email to entire subscriber list. (spots limited to 2 per month)	\$100	\$300
Site Ads	Members	Non-Members *
OMM Blog	\$25/ 3 months	\$45/3 months
Classifieds Button	\$15/ 3 months	\$30/3months
Classifieds Banner	\$20/ 3 months	\$45/3 months




* We reserve the right to be discriminatory on all non-member advertisements depending on the nature of the business

Weekly Radio Podcast Sponsorship- \$500

The sponsorship for our weekly Podcast "This Little Parent Stayed Home," includes:

- 468 x 60 linked banner and 200 character description on our weekly announcement email
- A logo and link on the Toginet.com Radio Show page
- Inclusion in the iTunes weekly show description
- Mention in "This Little Parent" Weekly Blog Verbal mention on the weekly podcast by the host, Ally Loprete, up to 1 minute.

(Currently, we limit our sponsors to 1 per weekly show.)

-  Newsletters received by more than 10,000 subscribers
-  Weekly radio announcement emails are received by more than 6,000
-  Radio subscription base of approximately 4,500 listeners on iTunes.

To purchase an ad, please [email us](#) with your logo and/ or product description. We will send you a pay pal invoice.